



April 1, 2019

Dear Potential Hooley Red Rose Feis Partner,

We are hosting our 4th Annual Feis event on Sunday, November 10, 2019. We are expecting 1,000 competitors and their families (approximately 2,500 people) to join us on the day of our competition. In addition to local families from Lancaster, Reading, Philadelphia, Allentown, and Hershey, many families travel from all over the east coast to participate.

A Feis (pronounced fesh!) is an Irish dance competition. As Lancaster's premiere Irish dance school, we have students who attend classes at our main studio in Brownstown as well as our Wyomissing location. Our entire feis is managed by the Hooley Booster Club, INC., a non-profit 501c(3) entity which is entirely run by volunteers. We are looking for trophy, perpetual cup, stage and program partners. Donations of supplies or raffle items are also greatly appreciated.

In return, your company or family will be advertised and linked not only on our Hooley Booster Club, Hooley Feis and Hooley School of Irish Dance web pages, but also on the day of our competition, our Facebook and Twitter pages. Many families will be traveling from outside our local area, spending the night in area hotels and taking advantage of the surrounding businesses and activities before and after the Feis.

Thank you for considering us for your donation. Inquiries can be sent to Sara Locke, TCRG at [hooleyfeis@gmail.com](mailto:hooleyfeis@gmail.com).

Additional information can be obtained at [www.hooleyboosterclub.com/red-rose-feis-2019](http://www.hooleyboosterclub.com/red-rose-feis-2019) and [www.hooleyredrosefeis.com](http://www.hooleyredrosefeis.com).

Thank you,

Sara Locke, TCRG, Feis Chair



Hooley Booster Club, INC., Presents

## **Hooley Red Rose Feis**

Sunday, November 10, 2019

Morgantown Center

Morgantown, PA

Hooley Booster Club, INC., is a 501c(3) non profit, organizing activities and educating the public on Irish dance and culture in central PA, and encouraging and supporting all the dancers of the Hooley School of Irish Dance in their pursuance and enjoyment of Irish dance.

The Feis will bring in hundreds dancers and their families from across the Mid Atlantic, New England and Southern regions. This is our 4th Annual Feis and we are looking for local sponsors! All sponsors will be displayed at the venue on Feis day and on a list of sponsors in our program ads.

Sponsorship opportunities include:

**Major Stage Sponsor (\$500)** – We will hang a banner of your company over the stage sponsored and your company's name will be recognized on signage during the Feis and during awards ceremonies. In addition, a link to your companies website will be included in list of sponsors on our web page. Other smaller donations of materials or monies to offset the cost of stages will also be welcome. We can hang your banner above the stage or supply one for a fee.

**Perpetual Cup Sponsor (\$500)** – Your name or loved one's name or corporation name, engraved on a cup that will be awarded year after year. Each year, you or a family member is invited to be in attendance at the Feis and present the cup in honor of your company or loved one(s). The winners of the cups are champion Irish dancers, who will return the cup each year.

**Trophy Sponsor (\$100-\$400)** – We will acknowledge your corporation's contribution in the Awards room and on signage at the championship awards ceremonies. Sponsors will be advertised on the Feis website as well.

**Program Ad Sponsor-** Advertise your local business in our Feis program. Ad space can be purchased for \$25- ¼ page, \$50-1/2 page or \$100-full page. This is a great way to offer coupons or discounts for services in our area that dance families might enjoy the day of our feis.

**Door Prize sponsor** – We will accept donations of goods, services, etc. These donations will be used for raffles, thank you gifts, and door prizes. These may include items such as gift baskets, tickets for events, gift certificates, dinner tickets, etc. Your company's name/logo will be displayed at the raffle/prize table and you will be recognized when the prizes are awarded.



## **SPONSOR FORM**

Thank you for being a sponsor for our 2019 Red Rose Feis, to be held on November 10, 2019. Please fill out the form below and mail to **Hooley Booster Club, INC.**, 1 South State Street, Leola, PA, 17540. Alternatively, the information can be emailed to [hooleyfeis@gmail.com](mailto:hooleyfeis@gmail.com).

Make all checks payable to **Hooley Booster Club, INC.**, mailed to the address above. Please note that funds are for the **2019 Red Rose Feis**.

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### **Sponsor / Goods donation:**

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### **Amount (monetary donation or value of goods donated):**

\$ 

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Tell us about you!

### **Company or Individual name:**

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### **Contact info (Name, address, phone number)**

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### **Perpetual Cup Sponsors, indicate below any engraving for the Perpetual Cup:**

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**Corporate / Stage Sponsors:** Please email a high quality pdf of your company logo to be used on signage during the feis to: [hooleyfeis@gmail.com](mailto:hooleyfeis@gmail.com). If you do not have a banner, we will provide you one for a fee.

**Program Ad Sponsors:** Please email a high quality pdf or jpeg file for us to use for your advertisement or discount offer in our program.

Any questions? Contact [hooleyfeis@gmail.com](mailto:hooleyfeis@gmail.com) please leave a phone number at which you can be easily reached.